July 8-10, 2025 | Boston, MA www.advancing-marine-cdr.com

**SAVE \$700 BY** REGISTERING **BEFORE FRIDAY** APRIL, 4



# Advancing Marine CDR Summit

Developing Safe, Measurable Marine Solutions for Gigaton-Scale Carbon Removal

**Establishing Robust Methodologies** & Tools For MRV, Financing Safe **Marine CDR Technologies & Scaling Carbon Credit Approaches To Drive Profitability & Yield** 

# **Expert Speakers Include:**



**Matan Rudis** Director of Business Development Gigablue



Wil Burns Co-Executive Director, Carbon Removal Law & Policy **American University** 



**Nichole Price** Senior Scientist **Bigelow Laboratory** for Ocean Sciences



**Jarred Guthrie** Chief Project Officer **Equatic** 



Marc von Keitz Director The Grantham Foundation for the Protection of the **Environment** 



**Taylor Insley** Director of Strategic Growth Terraset

# Welcome to the 2<sup>nd</sup> Advancing Marine CDR Summit



July 8-10, 2025 | Boston, MA

With global greenhouse gas emissions continuing to rise and sustainability practices coming under increased scrutiny in a changing political climate, there is an everincreasing need for innovative carbon removal solutions.

Overall, carbon purchases are going strong with a 78% increase from 2023 to 2024. However, mCDR remains a small portion of this larger landscape, highlighting the need to focus on scaling this approach.

Back with a bang, the 2nd Advancing Marine CDR Summit returns to Boston to unite mCDR project developers, thought-leaders, buyers, and investors! Engage with real-world case studies on community involvement and environmental impacts. Panel discussions will cover permitting, scale-up challenges, market dynamics, the VCM, and **future directions** with insights from the EPA, buyers, and philanthropic organizations.

Don't miss out on the opportunity to gain the latest knowledge on innovations in MRV, learn the best practices for pilot and commercial deployments, and how fundraising sources are diversifying. These insights will empower you to drive your removals research and sustainability strategies forward with confidence.

This is your one-stop shop to hear how Equatic bridged the gap from R&D to commercial deployments, how Bluegreen Water Technologies have increased community buy-in to aid adoption of their technologies and why investors like Propeller and Terraset are choosing to invest in ocean-based climate technologies.



# Here's What Our 2024 **Speakers Have to Say:**

■ The focus on legal, combined with new project proponents and practitioners in the field, including MRV companies, provides a wellrounded perspective

Founder & Chief Scientist. **Brilliant Planet** 

■ The main benefit I appreciated was meeting international colleagues in person, who I had only ever known by name or over Zoom.

Assistant Professor, Chief Science Officer, Carboniferous

# **KEY BENEFITS OF ATTENDING**



### **Engage in Technical Discussions**

Discover how experts like Ken Buesseler of the Woods Hole **Institution** are innovating MRV technologies to accurately measure the sequestration of carbon with an emphasis on ecological impact.



# **Gain Operational** Insights from Real-**World Deployments**

Explore the practical and logistical challenges faced by Gigablue and Equatic during their most recent deployments and learn the steps they took to overcome these obstacles.



# **Master Current** Regulatory Frameworks & **Their Applications** to mCDR **Technologies**

Whether you operate domestically or in international waters, gain invaluable insights from policy experts at the Institute of Carbon Removal.

Understand the current regulatory landscape and how it's evolving with the new US administration.



# **Collaborate with** Co-Industries & **Local Communities**

Accelerate the scale-up of mCDR technologies by developing buy-in from local communities and collaborating with co-located industries and infrastructure. Hear from **Bluegreen Water Technologies** and **PRONOE** on their successful strategies.



### **Investigate Current** Fundraising & **Investment Routes**

Understand the varying needs & wants of buyers, investors and philanthopic organisations with presentations from **Propeller, Terraset** and the **Grantham Foundation for** the Protection of the **Environment** to ensure you are demonstrating the value of your mCDR approach.















# **Your Expert Speakers**





**Wil Burns** Co-Executive Director, Carbon Removal Law & **American University** 



**Laura Stieghorst** Founder **BASICO** 



**Nichole Price** Senior Scientist **Bigelow Laboratory for Ocean Sciences** 



**Oori Weisshaus** Chief Technology Officer **Bluegreen Water Technologies** 



**Moshe Harel** Founder & Chief Scientific Officer **Bluegreen Water Technologies** 



**Raffael Jovine** Founder & Chief Scientist **Brilliant Planet** 



**Adam Schlenger** Senior Ecologist, **Ecosystem Service** Modeling **U.S. Environmental Protection Agency** 



**Jarred Guthrie** Chief Project Officer **Equatic** 



**Matan Rudis Director of Business** Development Gigablue



Marc von Keitz Director The Grantham Foundation for the **Protection of the Environment** 



**Ben Slotnick** Founder & Chief Executive **Lillianah Technologies** 



**Stefano Cappello** Founder & Chief Executive Officer Limenet



**Nicolas Sdez** Co-Founder & Chief **Executive Officer PRONOE** 



**Steven Fox** Partner **Propeller VC** 



**Alex Milde** Founder **Scaled Carbon** 



**Taylor Insley** Director, Strategic Growth **Terraset** 



Ken Buesseler Senior Scientist **Woods Hole** Oceanographic Institution

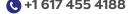


**Katie Lebling** Climate Program Associate **World Resources** Institute

**11** The small but very involved group really worked for the event. There was a chance to get to know everyone, and they were all people that were good to know.

2024 Attendee, Founder, Oceanid MRV









# **Pre-Conference Workshop Day** Tuesday, July 8



**Registration & Morning Coffee** 

9.00

# Workshop A

10.00 - 12.30

# Applying the Fundamentals to Understand Where mCDR Fits into Your **Sustainability Strategy**

This workshop is designed for those new to mCDR or seeking a comprehensive overview of the current state-of-play. Participants will explore different mCDR approaches, understand their applications, and learn about the field's evolution and key milestones. The workshop will also highlight the comparative benefits of mCDR versus to other Carbon Dioxide Removal methods.

### This workshop will cover:

- Technical differences and applications of various mCDR approaches
- Evolution and key milestones in the mCDR field
- Comparative benefits of mCDR and other Carbon Dioxide Removal Methods

# **Workshop Leaders**



**Jarred Guthrie** Chief Project Officer **Equatic** 



**Benjamin Slotnick** Founder & Chief **Executive Officer** Lillianah **Technologies** 

**Lunch Break** 12.30

# **Workshop B**

1.30 - 4.00

# **Developing mCDR Technologies in Increasingly Turbulent Political Waters**

This workshop will address the critical aspects of developing mCDR technologies amidst political and regulatory uncertainties. Participants will explore the impact of governmental changes on the mCDR space and the importance of adapting to shifting government opinions on climate technologies.

### This workshop will cover:

- Adapting to shifting government opinions on climate technologies
- Potential for public-private partnerships to advance mCDR projects
- Addressing disinformation and effectively communicating the importance of CDR

### **Workshop Leaders**



Wil Burns Co-Executive Director, Carbon Removal Law & Policy **Institute for Carbon Removal** Law & Policy



**Oori Weisshaus** Chief Technology Officer **Bluegreen Water Technologies** 

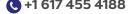
# **End of Pre-Conference Workshop Day**

4.00

■1 The governance framework for mCDR is kinetic and evolving. The mCDR community must play an active role in helping to shape this environment given both its interests and expertise.

Wil Burns, Co-Executive Director, Carbon Removal Law & Policy, Institute for **Carbon Removal Law & Policy** 









# **Conference Day One** Wednesday, July 9





Check-In, Coffee & Light Breakfast

8.25 **Chair's Opening Remarks** 

# **Exploring Industry Advancements & Novel Technologies to Understand the Current State of mCDR**

#### Fireside Chat: Exploring Where the mCDR Field is 1 Year on to Address Remaining Knowledge Gaps & 8.30 Share Lessons Learned

- · Discussing recent advancements and milestones in the field
- Developing a community strategy for the mCDR field as a whole to ensure shared progress and vision
- What are the key questions the field still hasn't answered?



**Matan Rudis Director of Business Development** Gigablue





**Nichole Price** Senior Research Scientist **Bigelow Laboratory for Ocean Sciences** 



**Matan Rudis** Director of Business Development Gigablue

#### 9.00 Learnings from the Laboratory to the Open Ocean in Commercializing mCDR

- Exploring drivers and blockers on the route to commercialization of FOAK mCDR
- Lessons learnt about partnerships, coalitions and social license to operate
- Navigating the carbon market and securing demand for mCDR

#### Innovating Monitoring Techniques for Ocean Alkalinity Enhancement to 9.30 Enable a Scalable & Affordable mCDR Approach



- · Presenting the concept of Coastal Enhanced Weathering (CEW) and its potential for scalable and cost-effective mCDR
- · Summarizing the early-stage development of a sediment tracing methodology for measuring the effects of CEW
- Discussing the development of a fit for purpose sediment tracer, including preliminary lab experiments and future plans for field trials



**Morning Refreshments & Speed Networking** 

# Optimizing MRV Techniques to Improve Measurement & Streamline Certification



**Nichole Price** Senior Research Scientist **Bigelow Laboratory** for Ocean Sciences

#### Optimizing Measurement in Seaweed Farming: Techniques for Improved 11 00 **Carbon Burial Assessment**

- Quantifying carbon burial in global seaweed farms to enhance understanding of seaweed farming's role in carbon sequestration
- Analyzing sediment layers and organic carbon stocks over time to provide insights into long-term carbon storage potential
- · Comparing carbon burial rates in seaweed farms to reference sediments to identify best practices for maximizing carbon burial efficiency

#### 11.30 The Importance of MRV for Ecological & Environmental Impacts



Ken Buesseler Senior Scientist **Woods Hole** Oceanographic Institution

- · Considerations for MRV for C and eMRV for the ecological and environmental impacts of
- **mCDR**
- Lessons from ocean iron fertilization
- Developing methodologies for comprehensive eMRV
- The ecological impact of mCDR technologies and avoiding harm: Considerations for pilot studies vs. at scale



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# **Conference Day One** Wednesday, July 9





**Adam Schlenger** Senior Ecologist, **Ecosystem Service** Modeling **US Environmental Protection Agency** 

#### Integrating MRV Data into Cutting Edge Models to Improve Predictive 12.00 Capabilities

- Integrating MRV data with advanced modeling techniques
- Leveraging models to support decision-making and project planning
- · Addressing the need for thorough modeling in MRV, considering multiple models



12 30 Lunch

# Navigating Permitting Challenges to Streamline the Regulatory Process



# Wil Burns Co-Executive Director, Carbon Removal Law & **Institute for Carbon Removal Law & Policy**

# Navigating Global Ocean CDR Policy & Governance for Industry Success

- Addressing emerging international regulatory challenges that may bottleneck ocean CDR progress
- Exploring international permitting frameworks and challenges to navigate global regulatory landscapes
- · Understanding international agreements like the London Convention and the BBNJ agreement and impact these new regulations may pose to international CDR operations

#### 2.00 Panel Discussion: Overcoming Challenges in the Permitting Process to Ensure Compliance & Efficiency

- Navigating the permitting process for mCDR projects, including national and international regulations, to ensure compliance
- Learning from recent permitting successes and challenges to identify best practices
- Identifying strategies to streamline the permitting process, leading to more efficient project approvals



**Katie Lebling** Senior Associate, Climate Program **World Resources Institute** 



Co-Executive Director, Carbon Removal Law & Policy **Institute for Carbon Removal Law & Policy** 



#### 2.30 **Afternoon Refreshments**

# Collaborating with Co-Industries & Community Stakeholders to Drive Sustainable Growth & **Local Support**



Stefano Cappello Founder & Chief **Executive Officer** Limenet

#### Harnessing Coastal Industry Synergies for Advanced Marine Carbon 3.00 **Dioxide Removal**

- Showcasing environmental benefits of Limenet's CO<sup>2</sup> removal integrated with water management
  - Collaborating with coastal industries to enhance carbon removal and sustainable lime production
- Ensuring precise measurement of carbon sequestration and environmental impact

#### 3.30 Creating Coastal Industry Partnerships for Enhanced Marine CDR



Raffael Jovine Founder & Chief Scientist **Brilliant Planet** 

- Demonstrating the environmental benefits of integrating CO<sup>2</sup> removal with water management systems
- Partnering with coastal industries to optimize carbon removal technologies and sustainable lime production
- · Ensuring effective measurement of carbon sequestration and environmental impact to build trust with partners

#### 4.00 Utilizing Co-Located Industries for Marine CDR Scale-Up Insights & **Strategies**



Nicolas Sdez Co-Founder & Chief **Executive Officer PRONOE** 

- · Quantifying environmental co-benefits to demonstrate the value of environmental monitoring and industrial synergies
- Collaborating with coastal industries by engaging with water, energy, and waste sectors to enhance project outcomes
- Innovating through partnerships to fostering innovation by developing strategic partnerships with co-located industries

#### **Chair's Closing Remarks** 4.30









# **Conference Day Two** Thursday, July 10





Check-In, Coffee & Light Breakfast

**Chair's Opening Remarks** 8.55

# Leveraging Insights from Recent Deployments to Improve Future mCDR Projects

#### 9.00 **Cutting Deployment Costs with Adaptation & Collaboration for Enhanced Efficiency & Effectiveness**

- **Ben Slotnick** Founder & Chief **Executive Officer** Lillianah Technologies
- · Adapting existing agreements and infrastructures to minimize costs, enhancing project efficiency
- Identifying optimal deployment locations based on CDR approach to maximize effectiveness
- Partnering with existing sustainable ocean industries to share knowledge and resources, fostering collaboration

# **Laura Stieghorst** Founder **BASICO**

#### 9.30 Leveraging Insights from Pilot Projects to Optimize Future Deployments & **Enhance Success**

- Analyzing lessons learned from pilot projects to inform future deployments
- · Applying insights to optimize deployment strategies based on real-world data
- · Identifying key factors for successful pilot project deployment to enhance scalability



**Morning Refreshments & Poster Session** 

# Applying Lessons from Large Scale mCDR Projects to Avoid Potholes & Develop Strategies for Scale-Up

# **Jarred Guthrie** Chief Project Officer **Equatic**

#### 11.00 Scaling Success & Developing Strategies to Scale mCDR Projects for **Maximum Impact & Viability**

- Exploring scalable technologies and deployment locations to maximize impact
- · Identifying key factors for successful scale-up to ensure project viability
- · Developing strategies for large-scale deployment to achieve significant carbon removal



**Ben Slotnick** Founder & Chief **Executive Officer** Lillianah Technologies

# 11.30

# Roundtable Discussion: Overcoming Challenges in Scaling Up mCDR



- Discussing the scalability of different mCDR approaches and their potential impact
- Addressing the challenges of scalability, including technical and regulatory risks
- Exploring strategies to achieve large-scale impact, including high seas and open ocean deployments



12.00 Lunch











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# **Conference Day Two** Thursday, July 10



# **Unlocking Funding, Carbon Credits & Verification to Build a** Scalable & Sustainable Carbon Market



**Moshe Harel** Founder & Chief Scientific Officer **Bluegreen Water Technologies** 

#### 1.00 Navigating the Path to Market & Achieving Success on the Journey to **Carbon Credits**

- Understanding the steps companies need to take for trials in international waters to ensure compliance
- Exploring the role of international collaboration and governance in mCDR projects
- Identifying strategies to navigate the complexities of international governance, enhancing project success

#### 1.30 Investing in Ocean Climate-Tech to Drive Innovation & Industry Growth



- · Highlighting Propeller VC's dedication to early-stage climate-tech investments related to
- Featuring primary investment themes and notable startups in Propeller VC's portfolio
- · Providing insights into emerging trends and opportunities in the ocean-climate tech



2.00 **Afternoon Refreshments** 

# Riding the Waves to a Successful Future of mCDR Funding & Growth

### Taylor Insley Director, Strategic Growth

Terraset

#### 2.30 Expanding the Pool of Stakeholders through Funding & Philanthropy for **Greater Impact**

- Exploring the role of philanthropic organizations in funding mCDR projects
- · Identifying new investors and collaborators to expand the pool of stakeholders
- · Developing strategies to attract funding and collaborations, ensuring long-term project viability

#### 3.00 Panel Discussion: Overcoming Market Challenges & Future Perspectives on mCDR & the VCM

- · Discussing the major unanswered questions and unknowns in mCDR, specifically with MRV, with a focus on mutual information-sharing
- · Examining the future research priorities and directions for mCDR over the next one to five years, incorporating insights from participants



Adam Schlenger Senior Ecologist, Ecosystem Service Modeling **US Environmental Protection Agency** 





Marc von Keitz Director The Grantham Foundation for the Protection of the **Environment** 

3.30 Chair's Closing Remarks & End of Conference









# Partner With Us



# Your Exclusive Opportunity to Build Meaningful Connections with a Focused **Community of mCDR Decision Makers & Collaborators**

Our audience of CDR experts and C-suite leaders are working hard on their innovative solutions to the climate crisis, but they are aware that they cannot do this alone. As they seek to commercialize their solutions, they are turning to external MRV and modeling services to accurately measure carbon sequestration and Carbon Removal Verifiers and Registries to maintain project integrity and drive buyer confidence.

Join us to position your brand and products as indispensable solutions in the race to address the climate crisis with cutting-edge ocean-based technologies.

# Benefits of Partnering with the 2nd Advancing Marine CDR Summit:



### **Create Trust & Credibility in Your Brand**

Showcase your product or service's unique features and benefits on stage, demonstrating how you can assist potential clients in enhancing their CDR strategies.



### **Stand Out from the Competition**

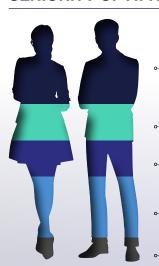
Exhibit on our floor to showcase your products to top innovators in sustainable project development. Engage with leaders actively seeking partners to optimize their carbon capture processes.



# **Generate Commercial Opportunities**

Host networking events, happy hours, or exclusive dinner invitations to connect with key decisionmakers and industry leaders. Foster meaningful relationships that can drive business growth and unlock new opportunities.

### **SENIORITY OF ATTENDEES\***



Chief 35%

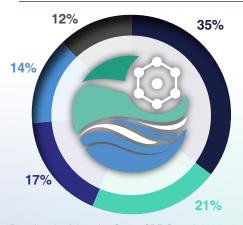
Head/VP 15%

**Director 15%** 

Scientist 25%

Other 10%

### TYPES OF COMPANIES ATTENDING\*



\*Based on the Advancing Ocean CDR Summit 2024

**CDR Project Developers** 

Government or NGOs

**Academia** 

Credit **Buyers** 

Solution **Providers** 

# **GET INVOLVED**



Eirini Karavasili **Business Development Manager** Tel: +1 617 455 4188

Email: sponsor@hansonwade.com









# Ready to Register?

# 3 Easy Ways to Book

 Image: Control of the control of the

www.advancing-marine-cdr.com /take-part/register

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**Collaborate** with fellow experts to uncover your current bottlenecks and enable the growth of your mCDR approach



**Discover** how your peers in the mCDR field are harnessing the latest technologies and science to sequester impactful amounts of carbon



**Reignite** your passion for marine carbon removal with a like-minded community of solution-led though-leaders, innovators and advisors

Register by Friday, April 4	On the Door Price
\$2,497 <b>(Save \$700)</b>	\$3,197
\$1,699 <b>(Save \$700)</b>	\$2,399
Register by Friday, April 4	On the Door Price
\$1,997 <b>(Save \$700)</b>	\$2,697
\$1,299 (Save \$700)	\$1,999
Register by Friday, April 4	On the Door Price
\$3,697 <b>(Save \$700)</b>	\$4,397
\$2,499 <b>(Save \$700)</b>	\$3,199
	\$2,497 (Save \$700) \$1,699 (Save \$700)  Register by Friday, April 4  \$1,997 (Save \$700)  \$1,299 (Save \$700)  Register by Friday, April 4  \$3,697 (Save \$700)

<sup>\*</sup>To be eligible for Project Developer pricing, the individual or group must have an active CDR project and not offer paid for services. Please visit the website for full pricing options or email info@hansonwade.com

# **Team Discounts\*\***

- 10% discount 2 Attendees
- 15% discount 3 Attendees
- 20% discount 4 + Attendees
- \*\*\*Please note that discounts are only valid when two or more delegates from one company book and pay at the same time.

Discounts cannot be used in conjunction with any other offer or discount. Only one discount offer may be applied to the current pricing rate.

Contact: register@hansonwade.com



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Full payment is due on registration. Cancellation and Substitution Policy: Cancellations must be received in writing. If the cancellation is received more than 14 days before the conference attendees will receive a full credit to a future conference. Cancellations received 14 days or less (including the fourteenth day) prior to the conference will be liable for the full fee. A substitution from the same organization can be made at any time.

Changes to Conference & Agenda: Every reasonable effort will be made to adhere to the event programme as advertised. However, it may be necessary to alter the advertised content, speakers, date, timing, format and/or location of the event. We reserve the right to amend or cancel any event at any time. Hanson Wade is not responsible for any loss or damage or costs incurred as a result of substitution, alteration, postponement or cancellation of an event for any reason and including causes beyond its control including without limitation, acts of God, natural disasters, sabotage, accident, trade or industrial disputes, terrorism or hostilities.

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<sup>\*\*</sup>To be eligible for Government, NGO & Academic Pricing, the group or individual must be full-time academic(s) or working full time for a government / NGO organization. Please visit the website for full pricing options or email info@hansonwade.com