MBLWHOI LIBRARY

Strategic Planning
February 2021

Vision: The MBLWHOI Library is dedicated to advancing scholarship and education in the Woods Hole Scientific Community through Library services, innovative research, collaborations and informatics tools.

Mission: The MBLWHOI Library is internationally recognized as defining current trends and practices in marine information sciences and science informatics. The Library is operated jointly by the Marine Biological Laboratory (MBL) and the Woods Hole Oceanographic Institution (WHOI) and provides information resource services to four affiliate organizations, the United States Geological Survey (USGS) Woods Hole Coastal and Marine Science Center, the Sea Education Association (SEA), and the Woods Hole Research Center (WHRC), and NOAA, Northeast Fisheries Science Center Woods Hole. The Library works collaboratively with partners around the world to provide access to scientific information for the creation of new knowledge through collections, resource sharing, preservation, and the development and implementation of new technologies.

Primary Services

Service	Primary	Backup
Acquisition of serials, monographs and databases including licensing	Matt(s), Debbie (m), Jen(d), John (d)	Matt(d), Jen(s) Lisa(l), Audrey(l), Kirill
Archives, ArchivesSpace	Brett- WHOI Jen-MBL Kirill-software	Audrey – software Matt-MBL
Best Practice Vocabularies, ontologies: development and training, metadata standards	All Staff	
Cataloging and Authority Control	Nancy, Kirill, Matt	Matt, Nancy, Kirill
Circulation, CallSlip	Nancy, Kirill	All Staff
Collection documentation: cataloging, metadata, procedures	Nancy, Matt, Kirill	Matt, Nancy, Kirill
Collection Space, maintenance, and evaluation	MBL Jen, Matt WHOI all, LSC Nancy	MBL Matt, Jen WHOI all
Cooperative Library Projects: BHL,BLC, BCO-DMO,HPS,IODE, EAST	All Staff	
Copyright Education and information	Debbie	Lisa, Jen
Course reserves	Jen, Kirill	Jen, Nancy

Data Services including ingest, curation, DMP, initiatives	Audrey, Debbie, Lisa,Jen	Brett
External committee work	All Staff	
ILL and Document Delivery	Nancy	Kirill
Institutional Research Services: metrics, promotional, assisting administrative units with biblio-information, Symplectic Elements	John, Audrey, Kirill - systems	
Library space applications, memberships, access	Jen, Matt	
Outreach	All Staff	
Presenting at conference, keeping current	All Staff	
Public IT, computers and copiers	Copiers-Matt IT-John Systems - Kirill	Jen Systems - Audrey
Records Management	Jen, Brett	
Reference Services	All Staff	
Remote access	John	Kirill
Tours, instruction, orientations	Kirill(o), Audrey(o), Jen (t,o), Brett(t,o), Matt (t), John (i)	All Staff
Social Media	Matt, Brett	Jen, Audrey, John
WHOAS / Open Access	Debbie	John, Audrey OA – All Staff
Library Website	Audrey	John

Impact of COVID on some primary services
While the Library was able to complete many of our goals in 2020, it is still unclear how COVID-19 will impact the Woods Hole institutions in 2021. We will continue to be flexible and provide services in the best way possible for our community.

Short-term Goals (6 -18 months)

Outreach and Marketing
Lunch time series

- Various Library services
- What to send to Archives (Brett)
- Open Access event (Matt, Debbie, John, Audrey) possible theme collaboration with an individual or department

Create a wiki page for MBLWHOI Library (Brett will lead)

Physical Collection Care and Weeding
Continue journal weeding project (Matt)
Library Service Center weeding and clean up MBL Book Stacks (Nancy)
WHOI Instrument Collection (Brett)
Film and Video – Digitization of collections at both MBL and WHOI are needed to preserve the content. The Data Library and Archives, with support from WHOI Development Office, submitted a grant proposal to the Council on Libraries and Information Resources (CLIR) to digitize early Alvin dive footage. In addition to this, the Archivist recently identified major issues with magnetic tapes, including hi8, 8mm cassette, and VHS. The loss of valuable data is immanent and in some cases may have already happened. The Library is putting together a price estimate to save this part of the collection. We will then work with stakeholders, including NDSF and Communications on short term funding, followed by a longer term Capital Budget plan to digitize the entire film and video collection. We will also become a member of the Digital Commonwealth. This organization can be a resource to digitize 35mm photographic film, particularly in the short term for a PBS project featuring the ANGUS, as well as some MBL film.

Website Migration
Start conversation about all that will need to be done to migrate Library website from Drupal to WordPress.

Strategic Directions

Access
Supporting our scientists, engineers, and students by providing high quality access to information is a fundamental purpose of the MBLWHOI Library.
Strategies

- Collect, curate, and preserve physical and electronic scholarly content to optimize discovery and usability.
- Engage with researchers and library colleagues to stay informed of information needs and trends.
- Encourage staff projects and professional development to support an innovation culture.
- Actively reaching out to the community and listening to concerns from traditionally marginalized groups.

Reach our user community (or telling our story)
The Woods Hole scientific community relies heavily on the services we provide, however there are people in the community who are not aware where access to some electronic resources comes from and others are less familiar with the array of resources provided.
Strategies

- Collaborate with individuals, departments, and centers to highlight services.
- Provide historical context to enable staff/scientists/engineers to see where they fit into the continuity of Woods Hole history.
- Communicate our agility, breadth of resources, and excellence of service.

- Effectively utilize assessment, social media, and interpersonal outreach to share information.