



**Strategic Planning
February 2022**

We began this year’s planning session with a discussion of how our work aligns with the U.N. Sustainable Development Goals. Highlights include: the MBLWHOI Library being a founding member of the Biodiversity Heritage Library; collaboration with partners around the world through the International Association of Aquatic and Marine Science Libraries and Information Centers; promoting open access and educating about FAIR data.

Vision: The MBLWHOI Library is dedicated to advancing scholarship and education in the Woods Hole Scientific Community through Library services, innovative research, collaborations and informatics tools.

Mission: The MBLWHOI Library is internationally recognized as defining current trends and practices in marine information sciences and science informatics. The Library is operated jointly by the Marine Biological Laboratory (MBL) and the Woods Hole Oceanographic Institution (WHOI) and provides information resource services to four affiliate organizations, the United States Geological Survey (USGS) Woods Hole Coastal and Marine Science Center, the Sea Education Association (SEA), and the Woodwell Climate Research Center (WCRC), and NOAA, Northeast Fisheries Science Center Woods Hole. The Library works collaboratively with partners around the world to provide access to scientific information for the creation of new knowledge through collections, resource sharing, preservation, and the development and implementation of new technologies.

Values: The MBLWHOI Library is committed to the principles of diversity, equity, inclusion, scientific integrity, and justice. We provide physical and virtual spaces where all people are welcomed and valued.

Primary Services (*Note: at the time of planning meetings the position of Scholarly Communications Librarian located at MBL was vacant*)

Service	Primary	Backup
Acquisition of serials, monographs and databases including licensing	Matt(s), Debbie (m), Jen(d)	Matt(d), Jen(s) Lisa(l), Audrey(l), Kirill
Archives, ArchivesSpace	Karen – WHOI, Jen-MBL, Kirill-software	Audrey – software Matt-MBL

Best Practice Vocabularies, ontologies: development and training, metadata standards	All Staff	
Cataloging and Authority Control	Nancy, Kirill, Matt	Matt, Nancy, Kirill
Circulation, CallSlip	Nancy, Kirill	All Staff
Collection documentation: cataloging, metadata, procedures	Nancy, Matt, Kirill	Matt, Nancy, Kirill
Collection Space, maintenance, and evaluation	MBL all, WHOI all, LSC Nancy, Jen, Karen	MBL Matt, Jen WHOI all
Cooperative Library Projects: BHL,BLC, BCO-DMO,HPS,IODE, EAST	All Staff	
Copyright Education and information	Debbie, Karen	Lisa, Jen
Course reserves	Jen, Kirill	Jen, Nancy
Data Services including ingest, curation, DMP, initiatives	Audrey, Debbie, Lisa, Jen	
External committee work	All Staff	
ILL and Document Delivery	Nancy	Kirill
Institutional Research Services: metrics, promotional, assisting administrative units with biblio-information, Symplectic Elements	Audrey, Kirill - systems	Nancy, Debbie, Jen
Library space applications, memberships, access	Jen, Matt	
Open Access	Debbie, Audrey, Matt	All Staff
Outreach	All Staff	
Presenting at conference, keeping current	All Staff	
Public IT, computers and copiers	Copiers-Matt IT- MBL open, Systems - Kirill	Jen Systems - Audrey
Records Management	Jen, Karen	
Reference Services	All Staff	
Remote access	Kirill, Jen	Audrey, Matt
Tours, instruction, orientations	Kirill(o), Audrey(o), Jen (t,o), Karen(t,o), Matt (t)	All Staff
Social Media	Matt, Karen	Jen, Audrey
WHOAS	Debbie	Audrey, Kirill
Library Website	Audrey	

Impact of COVID on some primary services

While the Library was able to complete many of our goals in 2021, it is still unclear how COVID-19 will impact the Woods Hole institutions in 2022. We will continue to be flexible and provide services in the best way possible for our community.

Short-term Goals (6 -18 months)

Outreach and Marketing

Lunch time series

- Various Library services
- Data Science Office Hours at WHOI, expand data outreach to MBL, particularly to support new NIH requirements.

Physical Collection Care and Weeding

Continue journal weeding project (Matt)

MBL Book Stacks (Nancy)

Film and Video – With the success of the CLIR Recordings at Risk grant we hope to leverage the rescue of this content to get support from the WHOI National Deep Submergence Facility to digitize the rest of the collection. MBL also has material that needs to be migrated. We are now members of the Digital Commonwealth which may be an option for sharing content.

Website Migration

Preparation of pages has been done, now work with WHOI web team will move forward.

Audrey, Kirill, and Karen will lead this effort with the intention of migration by spring.

Strategic Directions

Access

Supporting our scientists, engineers, and students by providing high quality access to information is a fundamental purpose of the MBLWHOI Library.

Strategies

- Collect, curate, and preserve physical and electronic scholarly content to optimize discovery and usability.
- Engage with researchers and library colleagues to stay informed of information needs and trends.
- Encourage staff projects and professional development to support an innovation culture.
- Actively reaching out to the community and listening to concerns from traditionally marginalized groups.

Reach our user community (or telling our story)

The Woods Hole scientific community relies heavily on the services we provide, however there are people in the community who are not aware where access to some electronic resources comes from and others are less familiar with the array of resources provided.

Strategies

- Collaborate with individuals, departments, and centers to highlight services.

- Provide historical context to enable staff/scientists/engineers to see where they fit into the continuity of Woods Hole history.
- Communicate our agility, breadth of resources, and excellence of service.
- Effectively utilize assessment, social media, and interpersonal outreach to share information.