

# Stresses on the ocean are growing. We need innovative solutions.



Bluetech ventures have substantial potential to reduce human impacts on ocean health, increasing global resilience. Encouraging this type of innovation requires a specialized approach.

BlueSwell is a collaboration between the **New England Aquarium** and **SeaAhead** to **foster new ventures that promote ocean sustainability** by supporting the early stages of commercialization. As a non-equity incubator, **we can take significant risks** in backing innovative new business models. Our 6 Cohort I companies have built on this support, and now have already raised **over \$3M**, with 4 pilots launched or scheduled for 2021.

## BlueSwell takes a 'whole ocean' view:



Sustainable Food  
from the Ocean



Low Carbon Ocean  
Transportation



Renewable Energy  
in the Ocean



Marine Debris &  
Pollution



Coastal Resilience

## The 5-month program will provide participants with:

- "First Funding" \$35k Grant
- Capacity Building & Mentorship
- Industry, Academic & Investor Network
- Co-working & Exclusive Events

## What are we looking for in Cohort II?

- Novel solutions that can have a major impact on ocean health or a sustainable ocean industry
- Diverse teams dedicated to making their ideas reality
- Concepts that will benefit from access to our New England ecosystem

[APPLY TO COHORT II](#)

**Help us scale this program by partnering with us**

